ADVERTISING FORM

Please complete this form and with payment mail or bring to 424 N. Broadway, Wichita, KS 67202 or email to advanceads@cdowk.org. Make checks payable to the Catholic Advance or call (316) 269-3968 to make a credit/debit card payment (Visa or Mastercard).

Three different ways to advertise:

- **Display ads** are placed among the articles. They vary in size and may be color. They are easy for readers to see. Half, quarter or full page ads offer more room to get your marketing message across and are more visible to consumers. See media kit for pricing.
- **Classified Display** ads are placed in the Classified section only but stand out because of artwork or border. These ads are typically sold by the column inch. While smaller than a Display ad, when properly crafted they can still catch a reader's attention. This type of advertising is well suited for offering special coupons or for announcements of an upcoming sale/event. See media kit for pricing.
- **Classified Line** ads are bi-line ads in the classified section and the most inexpensive form of advertising. This kind of ad is ideal for marketing single products, help wanted, daycare, etc. See media kit for pricing.

Today's date_____ Advertiser Name_____

Mailing Address _____

Phone _____ Email _____

Type of ad (circle one): **Display** **Classified Display** **Classified Line**

Size of ad for **Display** or **Classified Display** (pci/per column inch): _____column x _____inch

Date or Dates of insertion: _____

Classified Line Ad Category Heading: Help Wanted Homes for Sale Vehicles for Sale

Child Care For Rent For Sale Other_____

Ad to read as follows:_____

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