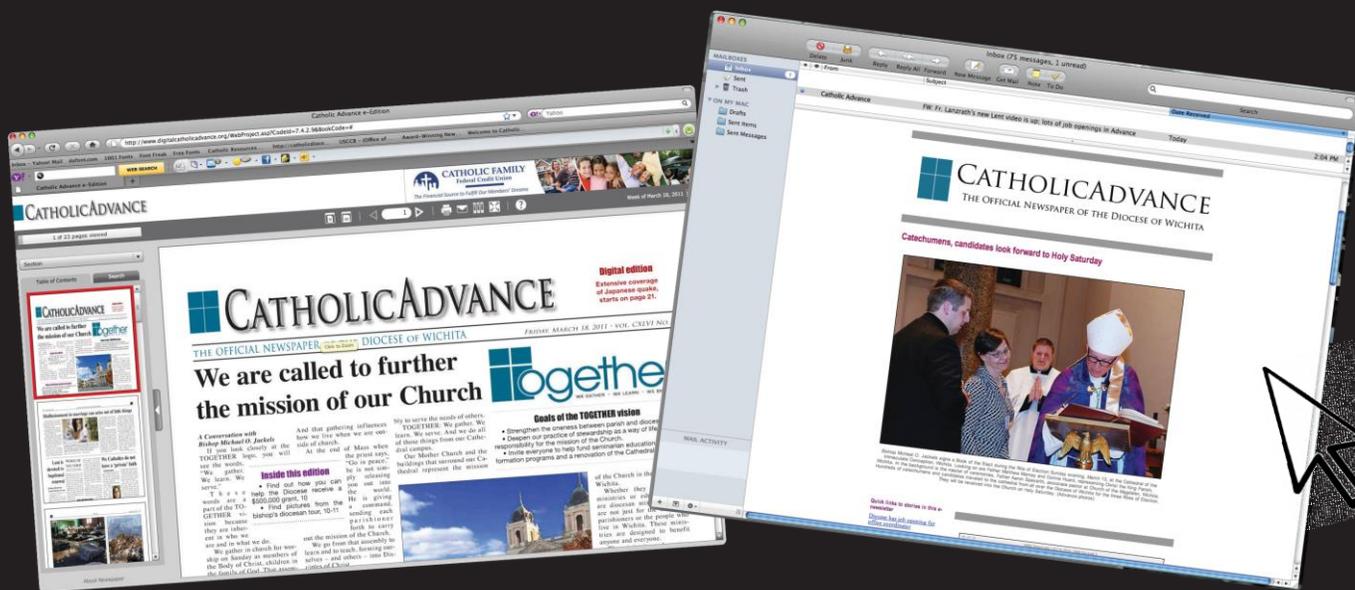


A Local Standard for over a Century - Online and in your email box!



Weekly
E-Newsletter
&
Digital
Catholic Advance



The *Catholic Advance* remains true to the roots planted by the Catholic Diocese of Wichita well over a century ago, while keeping presentation and information fresh and innovative by utilizing the latest technology.

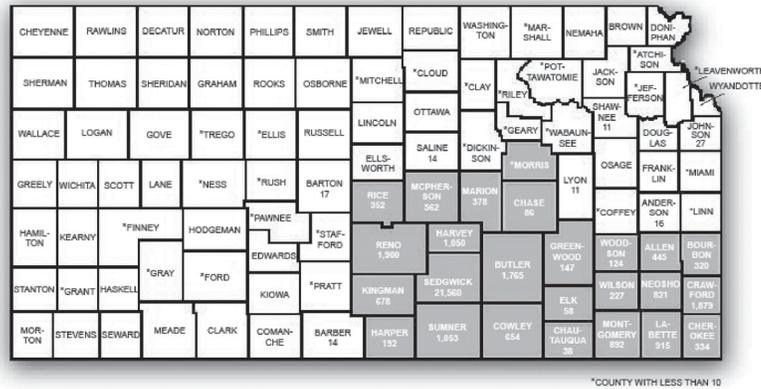
Join over 100 years of journalism excellence, and get the edge!





Circulation

■ The Catholic Advance currently circulates to 37,500 among 25 counties in 90 parishes in the southeast quadrant of Kansas. Utilizing the latest technologies, the Catholic Advance is able to reach across these borders to serve countless others.



The Catholic Advance Newspaper

- When you purchase an advertisement in our paper, be assured your ad will appear in PDF format on our website, as well as in our new *Digital Catholic Advance* at no cost to you.
- Make your ad interactive by hyper-linking it to your website or email address for only \$10 per month.
- The *Digital Catholic Advance* provides you the opportunity to run your display or classified display advertisement in full color, even if you have not ordered it to run in color in our print edition. The cost for this service is \$10 per month.
- Request a *Catholic Advance* newspaper media kit for sizes, rates and publication dates.



Weekly E-Newsletter

Features

- Distributed Friday morning of each week to more than 10,000 email addresses from our growing database
- Breaking news and sneak peeks of upcoming published articles with live links
- Movie reviews
- Catholic trivia and interest

Specifications

- Acceptable source applications – TIF or JPG files (300 dpi), PDF files
- Horizontal – 600 pixels wide x 150 pixels tall
600 pixels wide x 200 pixels tall
600 pixels wide x 250 pixels tall

Cost

\$88 per month or \$22.00 per insertion



Digital Catholic Advance

Features

- Large, full-color, and realistic newspaper technology
- Completely internet-based; paperless
- Interactive template with live links to advertisers' websites available

Specifications

- Acceptable source applications – TIF or JPG files (300 dpi), PDF files
- Banner-style advertising
- 350 pixels wide x 75 pixels long
- Note: 650 pixel width recommended

Cost

\$68.50 per month



Catholic Advance

Catholic Diocese of Wichita

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Fax: (316) 269-3902

www.CatholicAdvance.org

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